



PUKEKOHE HIGH SCHOOL

SPONSORSHIP PACKAGES



WELCOME TO PUKEKOHE HIGH SCHOOL

ABOUT PUKEKOHE HIGH SCHOOL

We are at an exciting stage in our one-hundred-year history, with an expanding student roll and improved facilities and opportunities for our students. We aim to provide a holistic education for our learners with a strong emphasis on academic qualifications, co-curricular experiences, student leadership and pastoral care. We have high expectations for our young people in terms of their effort, behaviour and attendance.

Providing learning experiences that will enable all our students to develop the skills, attributes and qualifications that they will need in life beyond school, is at the heart of our work. We place an emphasis on choice throughout our curriculum to meet the needs of our diverse student body.

Our Pukekohe High School Values of Manaakitanga, Kotahitanga, Puumautanga and Araahitanga are critical in preparing our students for life in 21st century New Zealand and the wider world. Living these values help shape good learners and good people.

Encouraging resilience and wellbeing are vital. Involvement in sport, from athletics to waka ama, is a strength of our school and is key to developing a sense of enjoyment as well as physical and mental wellbeing. Opportunities for students to explore and engage with their cultural heritage through involvement in groups such as Kapa Haka are becoming increasingly important at our school.

We have long held close links with our local community, being the only secondary school in Pukekohe and having celebrated our centenary in 2021. We offer students 128 subject options in the senior school and 50 in the junior school across 9 faculty areas. From commerce to catering, motion special effects to media studies and psychology to sport leadership, our students have the opportunity to explore their interests and nurture their passions.



At the start of 2025 we implemented a new curriculum in partnership with industry and Manukau Institute of Technology called Pathway Programmes for year 12 students in automotive, agriculture, building and electrical. From the start of 2026 we are also introducing hospitality.

Students school programmes are contextualised to their chosen pathway enabling the students to understand the importance of maths, english and science. Additional to the curriculum content students will also participate in “Work Ready Programmes” to ensure they are well prepared for transitioning into employment.

The school is part of the FranklinED Steering Committee which is specifically looking into the skill and labour demands for the Franklin region as it pursues the largest economic development plan in the history of New Zealand.

Our students connect with our community in various ways, such as through our Gateway programme and the Pukekohe Mural project. The Gateway programme has seen hundreds of senior students placed into local businesses to gain work experience, while still studying at school, with many gaining employment after leaving school. The Mural project has been a collaboration with Eke Panuku and multiple local businesses which has seen 4 art works placed around the township by local artists with assistance from our art students.

Our young people consistently contribute to, and gain from, these relationships in meaningful ways. With our newly formed Alumni Committee, we plan to re-establish and foster valuable links with our past students to ensure that we continue to celebrate the past while looking to the future.



WHY SPONSOR?

The school's mission is to provide a safe, positive, engaging and inclusive learning environment where our students gain the knowledge, skills and personal qualities to become contributing members of society. We want to ensure that Pukekohe High School graduates are self-motivated young people who are resilient, reliable and eager to embrace life after school.

To nurture student excellence, Pukekohe High School depends on the generous support of the broader community. The school has launched a School Sponsors program to help fund various projects and initiatives. These efforts are focused on enhancing student achievement, expanding opportunities, and improving school resources, all with the goal of enriching education and empowering students to realise their full potential.

100% of your contribution is used to support the current and future students of the school.

BENEFITS OF SPONSORSHIP

Fostering positive relationships within the local community is very important to us as a school. We understand that ongoing community support is an essential element in ensuring that our school functions in a way that gives our students every opportunity to succeed.

- Exposure of your brand and business to our school community of over 1800 students and their families, over 200 teachers and support staff and a growing community of past students.
- Exposure to the wider Pukekohe and Franklin community.
- Recognition of the partnership between your business and Pukekohe High School.
- Potential to advertise and introduce your business to a range of new channels and locations.
- Opportunity to support Pukekohe students in reaching their full potential by contributing to the funding of facilities, resources, and equipment.



SPONSORSHIP LEVELS

VALUE EQUATES TO SPONSORSHIPS IN THE FORM OF
FINANCIAL, MEDIA, IN-KIND - SUCH AS EQUIPMENT OR PRIZES.

WE CAN CRAFT SPONSORSHIP PACKAGES TAILORED TO ALIGN SEAMLESSLY WITH YOUR BUSINESS GOALS AND GIVING PRIORITIES. WHETHER IT'S **SPORTS, MUSIC, THE ARTS**, OR ENABLING STUDENTS TO PARTICIPATE IN ACTIVITIES THEY MIGHT OTHERWISE MISS OUT ON, WE CAN HELP YOU MAKE A **MEANINGFUL IMPACT.**

 PUKEKOHE HIGH SCHOOL	PLATINUM	GOLD	MAROON	BLACK
SPONSORSHIP VALUE	\$10,000 +	\$6000 - \$9500	\$4000 - \$5500	\$2500 - \$3500
ADVERTING IN ANNUAL HILL MAGAZINE	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE
SOCIAL MEDIA ACKNOWLEDGEMENT	TERMLY	TERMLY	2 TERMS	1 PUBLICATION
NEWSLETTER ACKNOWLEDGEMENT	1 YEAR DURATION	2 TERMS	1 TERM	1 PUBLICATION
LOGO ON PUKEKOHE HIGH SCHOOL WEBSITE	1 YEAR DURATION	2 TERMS	1 TERM	
SIGNAGE UNDER ELECTRIC SIGN ON HARRIS STREET	1 YEAR DURATION	2 TERMS	1 TERM	
SIGNAGE ON FRONT HARRIS STREET FENCE	1 YEAR DURATION	2 TERMS	1 TERM	
LOGO ON SOCIAL MEDIA TILES	1 YEAR DURATION	2 TERMS		
INVITES TO ALUMNI EVENTS	1 YEAR DURATION			
INVITES TO SCHOOL PRIZEGIVING'S	1 YEAR DURATION			

MANAAKITANGA
Respect • Responsibility • Kindness

RECENT STUDENT ACHIEVEMENTS

**PUKEKOHE HIGH SCHOOL
SHINES AT YOUNG ENTERPRISE
REGIONAL AWARDS**

Three of our student businesses achieved regional recognition, with Patched Up! winning the Excellence in Marketing and Communication Award, and Ahimātao and AllStar Bags impressing judges with their outstanding business pitches. Out of more than 200 teams in South Auckland, and over 1,900 teams across Auckland - our school proudly secured two of the six finalist spots for our region and did an amazing job at showcasing their business journeys this year.



**A Journey to Remember:
Spirit of Adventure**

Ten PHS students set sail on the Spirit of Adventure, beginning with nerves at Princes Wharf and ending with lifelong memories. Over six days, they forged friendships, pushed their limits, and embraced challenges—from climbing the mast and setting sails to cliff jumping, cave exploring, and bonfires at Smokehouse Bay.



KBB Music Festival Success

Congratulations to our fantastic PHS musicians who showcased their talent at the KBB Music Festival in Auckland.

Stage Band - Gold Award + Best Performance of a NZ Work
Big Band - Silver
Concert Band - Silver
Wind Band - Bronze



**SCHOLARSHIP SUCCESS
FOR OUR PHS STUDENTS!**

Congratulations to our outstanding students who have been awarded scholarships to support their further studies. We can't wait to see all that you accomplish in the next stage of your journey.

Brooke Lobb-Harris - received The Dave Young Memorial Science Scholarship for demonstrating perseverance in Year 13 Science.
Noah Birchall - received The NZ Steel Scholarship for the top Engineering student.
Joey Hayward - received the Franklin Masonic Lodge Award for perseverance.
Jessica Cochran - received a University of Waikato - Ko Te Tangata School Leaver Scholarship.
Greer Batters - received a University of Waikato - Ko Te Tangata School Leaver Scholarship.

**Ngā Uri o Te Kohekohe Shine in
Polyfest Division 2 Performance!**

- 🏆 1st Place - Poi
- 🏆 2nd Place - Mita o te Reo (Pronunciation)
- 🏆 3rd Place - Manukura Wahine (Female Leader)
- 🏆 3rd Place - Kākahu Tāne (Male Costume)



**Empowering Change:
Navneet Kaur Joins GirlBoss
'We the Women' Hackfest**

GirlBoss We the Women is a dynamic two-day event hosted by GirlBoss New Zealand, designed to empower young women aged 17-25. Held annually in Auckland, this hackfest focuses on addressing real-world challenges related to UN Global Goal #5: Gender Equality. Participants collaborate in teams to develop innovative solutions, gaining hands-on experience and building valuable skills in areas such as technology, design, business, and leadership.



**PHS Students Selected for
Junior Tall Blacks!**

A massive congratulations to **Zeek Otunuku** and **Harry Kelso** on their selection to the Junior Tall Blacks (U17) squad for the 2025 Oceania Cup in Samoa this December! We're incredibly proud of your hard work, dedication, and talent — representing both Pukekohe High School and New Zealand basketball on the international stage. Go well, boys!



**PHS Students Show Great Spirit at
2025 Clash of the Colleges!**

We are incredibly proud that several of our students received spot prizes for demonstrating respect and teamwork throughout the day. Blake Steger-Hood was the winner in the food eating competition and Ethan Sands took out the Auckland gumboot throwing trophy with a throw of 32m.



**BEST OF LUCK TO OUR
STAGE BAND AT THE YOUNG JAZZ BAND-IT
COMPETITION IN WELLINGTON**

Our PHS Stage Band have worked hard fundraising and are now heading to Wellington to compete in the Young Jazz Band-it - Essential NZ Jazz Band Competition, supported by Youthtown.

This prestigious event celebrates excellence in jazz musicianship and performance, and we can't wait to see our talented students shine on the national stage.

GOOD LUCK TEAM!



THANK YOU TO OUR **POTENTIAL SPONSORS**



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PUUMAUTANGA
Resilience • Commitment
• Perseverance

